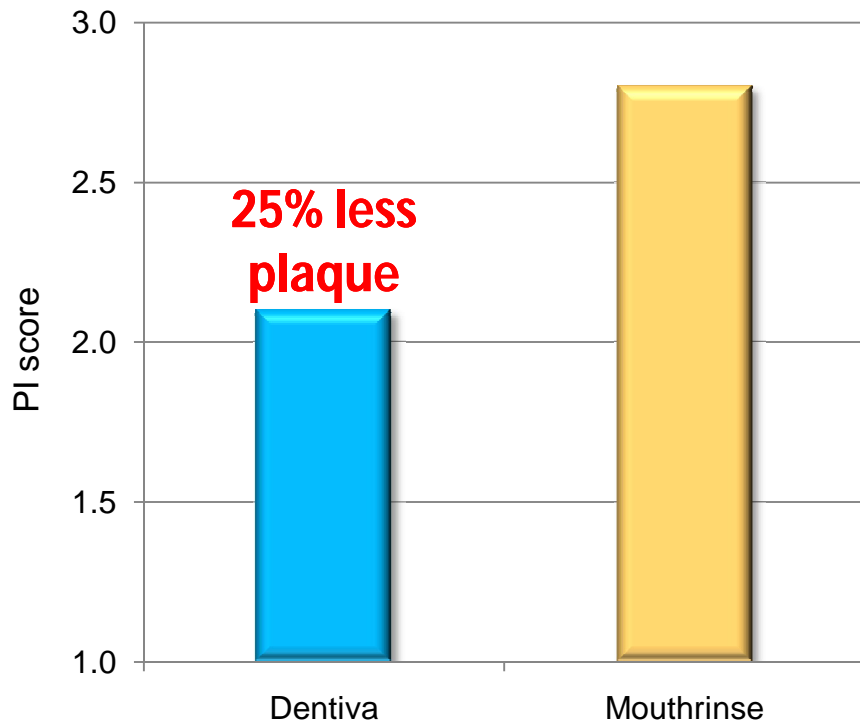


PLAQUE STUDY

- Dental plaque is a bacteria film that develops on the tooth surface. Left unattended, dental plaque may cause tooth decay, gingivitis, periodontitis and may eventually result in tooth loss.
- In a clinical study, Dentiva demonstrated a 25% better reduction in dental plaque vs. the leading anti-microbial mouthrinse. Dentiva's average plaque index score (PI) of 2.1 compared to a PI score of 2.8 for the leading anti-microbial mouthrinse.¹



1) Dentiva's efficacy on reducing dental decay, gum disease or tooth loss was not evaluated